

Event Sponsorship Agreement

Contact Information:

Contact Name	
Company Name	
Email	Phone
Street Address	
City, State	Zip/Postal Code

Please submit all contracts to wa.sponsorship@himss.org

Payment Information:

Mailing Check Payable to HIMSS WA Chapter, or REGISTER ONLINE
Selected Sponsorship Tier
Total in US \$

The undersigned Sponsor enters into this Agreement with HIMSS WA Chapter to purchase the above-listed program or product in exchange for the fee listed above. The General Terms and Conditions set forth on page 2 and 3 of this Agreement shall apply

Authorized Signature

SPONSORSHIP TIERS

Connection Event: \$750

- Complimentary conference registration for two (2) company representative
- Prominent logo placement on all on-site signage and promotional material
- Description of your organization logo, description and link listed on the WA HIMSS Website
- Conference attendee list including name and organization (post-event)

Collaborate Event: \$1,500

- Complimentary conference registration for two (2) company representative
- Prominent logo placement on all on-site signage and promotional material
- Description of your organization logo, description and link listed on the WA HIMSS Website
- Conference attendee list including name and organization (post-event)
- Prominent advertising/banner space

Summit Event Main Sponsor: \$2,500

- Complimentary conference registration for two additional (2) company representative
- Prominent logo placement on all on-site signage and promotional material
- Description of your organization logo, description and link listed on the WA HIMSS Website
- Conference attendee list including name and organization (post-event)
- Prominent advertising/banner space
- 5-min stage introduction
- Exhibit space/table

Summit Event General Sponsor: \$1,500

- Complimentary conference registration for two additional (2) company representative
- Prominent logo placement on all on-site signage and promotional material
- Description of your organization logo, description and link listed on the WA HIMSS Website
- Conference attendee list including name and organization (post-event)

Summit Event Booth Sponsor: \$750

- Complimentary conference registration for one
- Conference attendee list including name and organization (post-event)
- Exhibit space/table

Summit Event Networking Social: \$1,500

- Complimentary conference registration for one
- Conference attendee list including name and organization (post-event)
- Prominent advertising and announcement at networking social

Event Sponsorship Agreement

GENERAL TERMS AND CONDITIONS

1. **HIMSS WA Chapter.** The HIMSS WA Chapter, is a nonprofit tax-exempt association, who strives to provide Washington State's healthcare professionals with outstanding educational conferences, networking opportunities, and a forum for the interchange of ideas and effective use of information technology in healthcare. In order to deliver these activities and programs to our members, the chapter relies on the support of its sponsors. As such, the WA HIMSS Sponsorship Committee is committed to providing the means to serve our community with quality events and venues by providing our sponsors opportunities to increase visibility, value, potential and accessibility to the HIMSS WA Chapter in return for their financial support.

2. **Sponsor.** Sponsor desires to support HIMSS WA Chapter mission and purposes by sponsoring certain events/items set forth on page 1 of this Agreement. Sponsor agrees that its sponsorship will have a specific and limited scope, consistent with HIMSS WA Chapter nonprofit status and tax exemption and that no product promotion or advertising is intended or will be undertaken unless separately agreed in writing by the parties. Sponsor shall post HIMSS WA Chapter annual meeting on its own calendar of events, to include a link to the HIMSS WA Chapter event page; share the HIMSS WA Chapter provided social media kit with its marketing department; use the designated conference hashtag when creating social media posts related to the event (where applicable); and share any HIMSS WA Chapter provided signature images with their sales team so they may opt to promote the event and schedule advance meetings or appointments.

3. **Deliverables.** HIMSS WA Chapter will provide the standard level deliverable items associated with the purchased sponsorship listed on page 1 of this Agreement. Where applicable, at the signing of this Agreement, HIMSS WA Chapter will project the quantity and quality of items necessary for the agreed upon program.

4. **Use of Name, Logo, or Marks.** The HIMSS WA Chapter name, logo, marks, and copyrights are the property of HIMSS WA Chapter. Sponsor may not use the name, logo, marks, or copyrights of HIMSS WA Chapter except as set forth in this Agreement, without the expressed written consent of HIMSS WA Chapter. Sponsor agrees that HIMSS WA Chapter may use Sponsor's name, logo, marks, and/or copyrights solely to recognize the sponsorship in accordance with the corporate sponsorship law and regulations of the Internal Revenue Code.

5. **Cancellation.** No refunds are provided. Sponsor may cancel part or all of the Agreement in writing but will be obligated to pay HIMSS WA Chapter the full amount set forth on page 1 of this Agreement. HIMSS WA Chapter reserves the right to cancel an item or event. In the event of cancellation by HIMSS WA Chapter, Sponsor will be notified in writing and will receive a full refund. HIMSS WA Chapter and Sponsor agree that in the event of cancellation by HIMSS WA Chapter, the Sponsor's sole remedy against HIMSS WA Chapter shall be the refund of monies paid to HIMSS WA Chapter by Sponsor pursuant to this Agreement.

6. **Right of First Refusal.** All returning Sponsors (a returning Sponsor is defined as a company that purchased the same program or product last year, but not necessarily the same item) will receive an exclusive opportunity to renew the Agreement for the following year. This gives all returning Sponsors the first right of refusal for their program or product. After this period ends, the first right of refusal is terminated and the program or product becomes available on a first come, first-served basis. Please note that renewals will be subject to price and benefit changes at the discretion of HIMSS WA Chapter.

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7. **Attendees' Personal Data.** Sponsor may obtain personal data directly, in person, from attendees at an event that is the subject of this Agreement. In connection with Sponsor's collection or other processing of such personal data, Sponsor shall be solely responsible to comply with all laws, including privacy, data protection laws, and other consumer protection laws such as the General Data Protection Regulation (GDPR) and ePrivacy rules applicable to personal data of individuals located in the European Economic Area, and equivalent laws in other jurisdictions. HIMSS WA Chapter takes no responsibility for and shall have no obligation to assist Sponsor with any aspect of Sponsor's own efforts to collect or otherwise process personal data from attendees at the event unless otherwise agreed upon as outlined in page 1. For purposes of this Agreement, the term "personal data" shall be interpreted broadly to include any information about an individual that is protected by any privacy, data security, or other consumer protection laws, and shall include at a minimum all information that identifies, makes identifiable, relates to, describes, is capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular individual.

8. **Indemnification.** Sponsor agrees to indemnify and hold harmless HIMSS WA CHAPTER, its officers, directors, members, employees, and agents from any and all claims, losses, damages, liabilities, judgments, or settlements, including reasonable attorneys' fees, costs, and other expenses, incurred on account of Sponsor's willful or negligent acts or omissions in connection with the Sponsorship or this Agreement. HIMSS WA Chapter agrees to indemnify and hold harmless Sponsor, its officers, directors, employees, and agents from any and all claims, losses, damages, liabilities, judgments, or settlements, including reasonable attorneys' fees, costs, and other expenses, incurred on account of HIMSS WA Chapter's willful or negligent acts or omissions in connection with the Sponsorship or this Agreement.

9. **Force Majeure.** HIMSS WA Chapter shall not be responsible for a failure of performance of this Agreement due to an Act of God, war, disaster, strikes, civil disorder, or other emergencies making it advisable, illegal, or impossible to hold the event or deliver agreed-upon items. HIMSS WA Chapter also does not guarantee attendance by meeting participants. HIMSS WA Chapter shall not be responsible for and does not control exhibitor activities held within booth space that may be of similar nature to sponsored events or activities.

10. **Signatures.** A copy of this Agreement and any signatures herein shall be valid as an original.